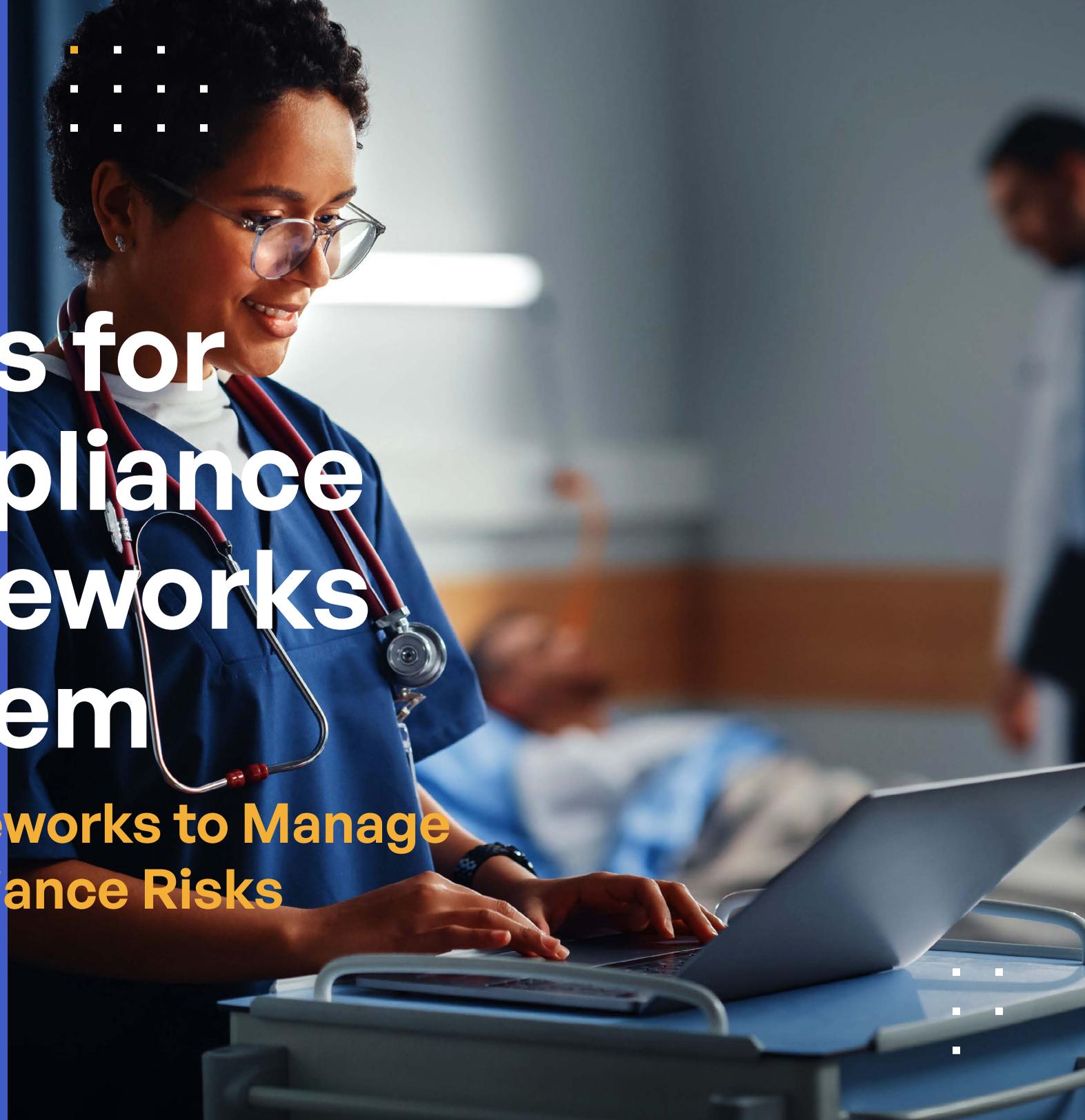


Kiteworks

15 Use Cases for HIPAA Compliance and How Kiteworks Satisfies Them

**Protecting PHI With Kiteworks to Manage
Data Privacy and Compliance Risks**



Introduction

The Health Insurance Portability and Accountability Act (HIPAA) presents significant data privacy and security challenges for organizations across all industries, not just healthcare. Even if your organization does not directly handle protected health information (PHI), you likely interact with partners and vendors that do. Failing to comply with HIPAA regulations can result in substantial fines, legal liabilities, and reputational damage. This eBook examines the key HIPAA challenges facing diverse organizations and how to overcome them. The discussion includes 15 HIPAA compliance use cases and how the Kiteworks-enabled Private Content Network addresses each one.

Importance of HIPAA Compliance

While HIPAA is primarily aimed at healthcare entities, its implications reach across virtually every industry. Specifically, many non-healthcare entities store and manage employee protected health information (PHI), like insurance benefits or workplace health programs, including interactions with healthcare partners. Mismanagement of this data can result in HIPAA violations. HIPAA violations can carry fines of up to \$1.5 million per year, so compliance is critical, even for non-healthcare entities. Further, HIPAA requires organizations to report data breaches impacting 500-plus individuals within 60 days. Insufficient response procedures can worsen damages.



Business Associates: These are non-healthcare organizations that partner with healthcare entities and might interact with PHI. They are mandated by HIPAA to protect this information.



Reputation Impact: A breach of PHI can cause significant brand damage. The loss of trust among stakeholders and customers can have long-term consequences, affecting revenue and market position.



Legal and Financial Consequences: Apart from potential fines that can reach up to \$1.5 million per year, organizations also face the burden of legal fees that can accrue while handling litigation or regulatory investigations related to HIPAA violations.



IT and Data Management: Maintaining compliance often requires investment in advanced IT solutions to secure PHI, which encompasses new software integration, personnel training, and routine data security audits.



Vendor Management: Entities must ensure that their vendors, even if they don't directly manage PHI, comply with HIPAA, introducing another layer to vendor management.

HIPAA Communications Rules

The HIPAA Privacy Rule outlines specific requirements healthcare organizations must follow when communicating PHI electronically or otherwise. First and foremost, patient consent must be obtained to share PHI for treatment, payment, and healthcare operations purposes. Any disclosures outside of these areas require additional patient authorization. Patients also have the right to request restrictions on how their PHI is used and shared.

In addition to consent requirements, HIPAA mandates that covered entities implement physical, technical, and administrative safeguards to prevent unauthorized access to PHI during transmission and storage. This includes solutions such as encryption, access controls, and securing communications with credentials. Overall, organizations need to conduct assessments to identify potential risks to PHI confidentiality across their systems and workflows. They must then implement appropriate measures to mitigate any risks that are identified.

Sensitive Content Communication Risks

Various communication methods and channels carry inherent risks of unauthorized or improper disclosure of PHI. Following are some of the ways sensitive content communications pose risk.

Email. Email provides convenience but also significant risks. Messages traverse multiple servers, creating copies stored in transit that could be hacked. Account compromises through phishing expose entire email archives. Misaddressed emails may accidentally disclose PHI.

File Sharing and Collaboration. Sharing files without proper access controls can allow unauthorized individuals to access PHI. This compromises the confidentiality of data and violates HIPAA rules. Transmitting PHI without encryption makes it vulnerable to interception during transmission—which can happen when sharing files without appropriate security controls. Collaborating with third parties without verifying their HIPAA compliance can also expose PHI to entities lacking necessary security protocols.

Text Messaging. Text messaging is another common channel with interception risks. Texts can be hacked while transmitted wirelessly. They are stored on mobile devices that can be lost, stolen, or breached. Autocomplete mishaps may lead to texts sent to the wrong recipient. In addition, cloud-based messaging tools are popular but present risks if not managed carefully. Hacking could expose message archives. Misconfigured permissions may enable unauthorized access.

Fax Communications. Fax communications seem antiquated but remain prevalent in healthcare. Fax transmissions can be intercepted or routed incorrectly. There is no guarantee intended recipients receive faxes. Unattended fax documents are vulnerable to viewing.

Kitecast

EPISODE 13



GRC Propelled by Cyber Threats, Third-party Risks, Data Security in the Cloud

Listen to this Kitecast podcast with Mark Lynd, who currently serves as the Head of Digital Business at Netsync, to learn why digital rights management (DRM) is critical when implementing a GRC strategy that addresses a zero-trust model focused on protecting sensitive content.

[Listen to the Podcast](#)

15 HIPAA-related Compliance Use Cases and How Kiteworks Addresses Them

1 Secure Data Transfer

Organizations across industries often need to share sensitive data with other entities or individuals. This can be a challenge due to regulations like HIPAA that require secure transmission of such data. Kiteworks provides a secure platform for transferring data, ensuring that it remains encrypted during transmission and storage, and only authorized individuals can access it.

2 Remote Consultation

With the rise of remote work, organizations need a secure platform for remote consultations. This includes sharing sensitive information and collaborating effectively. Kiteworks provides a secure, HIPAA-compliant platform for remote consultations, allowing organizations to share sensitive information securely.

3 Research Collaboration

Researchers often need to share sensitive data for collaborative projects. This can be challenging due to the need to protect privacy and comply with regulations like HIPAA. Kiteworks provides a secure platform for research collaboration, ensuring that data is securely stored and shared, and only authorized individuals can access it.

4 Secure Communication With External Entities

Organizations often need to share sensitive data with external entities for various purposes. This can be a challenge due to regulations like HIPAA that require secure transmission of such data. Kiteworks provides a secure platform for communication with external entities, ensuring that data is securely transmitted and only authorized individuals can access it.

5 Compliance Auditing

Organizations need to demonstrate compliance with regulations like HIPAA, which can be a challenge without the right tools. Kiteworks provides detailed logs and records of data access and file transfers, making it easier for organizations to demonstrate compliance during audits.

6 Secure Storage of Data

Organizations need to store data securely to comply with regulations like HIPAA. This can be a challenge without the right tools. Kiteworks provides secure, encrypted storage for data, ensuring that it is protected from unauthorized access.

7 Secure File Sharing

Organizations often need to share large files, which can be a challenge due to the size of the files and the need to protect privacy. Kiteworks provides a secure platform for file sharing, allowing organizations to share large files securely and efficiently.

8 Incident Reporting

In the event of a data breach or other security incident, organizations need to report the incident to relevant authorities and affected individuals. This can be a challenge without the right tools. Kiteworks provides detailed logs and records that can be used for incident reporting, making it easier for organizations to comply with these requirements.

9 Secure Communication With Clients

Organizations need to communicate securely with clients, especially when sharing sensitive information. This can be a challenge due to the need to protect privacy. Kiteworks provides a secure platform for communication with clients, ensuring that sensitive information is protected.

10 Secure Collaboration With External Partners

Organizations often need to collaborate with external partners. This can be a challenge due to the need to protect privacy and comply with regulations like HIPAA. Kiteworks provides a secure platform for collaboration with external partners, ensuring that data is securely shared and only authorized individuals can access it.

11 Data Leak Prevention

Organizations need to prevent data leaks to protect privacy and comply with regulations like HIPAA. This can be a challenge without the right tools. Kiteworks provides robust security features that help prevent data leaks, including encryption, access controls, and real-time monitoring.

12 Secure Data Collection

Organizations often need to collect sensitive data, which can be a challenge due to the need to protect privacy. Kiteworks provides a secure platform for data collection, ensuring that data is securely collected and stored, and only authorized individuals can access it.

13 Secure Data Access

Organizations need to provide secure access to data for employees and partners. This can be a challenge due to the need to protect privacy and comply with regulations like HIPAA. Kiteworks provides a secure platform for data access, ensuring that only authorized individuals can access the data.

14 Secure Data Backup

Organizations need to back up data securely to protect against data loss and comply with regulations like HIPAA. This can be a challenge without the right tools. Kiteworks provides a secure platform for data backup, ensuring that data is securely backed up and can be restored if necessary.

15 Secure Data Migration

Organizations often need to migrate data, which can be a challenge due to the need to protect privacy and comply with regulations like HIPAA. Kiteworks provides a secure platform for data migration, ensuring that data is securely migrated and only authorized individuals can access it.

Sensitive Content Communication Protection and Compliance

While HIPAA originated in healthcare, its privacy and security requirements impact organizations across sectors. By implementing solutions like the Kiteworks platform, enterprises can effectively control PHI access, monitoring, encryption, and sharing to achieve comprehensive HIPAA compliance. With strong HIPAA policies and the right technology, organizations can avoid regulatory penalties and build patient trust. Further, with solutions like Kiteworks, organizations can produce comprehensive HIPAA audit log reports to demonstrate adherence with HIPAA.

