

What the 2026 IBM Cost of a Data Breach Report Revealed About Data Security and Compliance Risk

The Five Findings That Matter Most for Security and Compliance Leaders Right Now.

1

Governance Gaps Drive the Cost, Not AI Itself

92% of organizations hit by an AI-related security incident had no AI access controls in place when it happened. AI-driven attacks are up 56% year over year, yet only 32% of breached organizations have an AI policy today, down from 37% last year, and just 19% coordinate between AI governance and security teams. The share with no policy at all fell from 41% to 35%, but the share stuck "in development" jumped from 22% to 33% — governance is stalling in draft form while the global average breach cost climbed 12% to a record \$4.99 million.



2

Shadow AI Use Doubled in a Single Year

Incidents involving unsanctioned AI tools more than doubled, from 20% to 43% of cases studied, as AI-driven attacks broadly grew 56% year over year. Nearly half of shadow AI incidents, 49%, resulted in data loss or compromise, 42% caused operational disruption, and 21% led to a regulatory fine. Shadow AI has become shadow IT with higher stakes.



3

AI-Related Breaches Cost More and Draw Fines

AI-related breaches averaged \$5.33 million versus \$4.70 million for other incidents. Specific techniques ran higher still: model inversion attacks averaged \$6.07 million, 18% above the global average, and prompt injection came in at \$5.89 million. Breaches involving an organization's own AI models drew regulatory fines in about 1 of 5 cases. Financial services and energy together accounted for 62% of all AI-driven breaches studied, while healthcare remained the costliest industry overall at \$6.64 million per breach.



4

Security Automation Pays Off, but Adoption Lags

Organizations that used security AI and automation extensively cut their average breach cost to \$4.00 million, versus \$5.93 million for organizations with no use at all, and contained breaches 65 days faster. Adoption is still shallow and uneven: only 36% use these tools extensively, 56% apply them to threat hunting and 54% to automated response, but just 18% extend them to vulnerability scanning and management.



5

Machine Identity Is the Overlooked Risk

Only 46% of organizations secure the machine identities their AI workflows depend on. UC Berkeley researchers project that within two years, AI will favor attackers over defenders by 31.7% — a gap that widens fastest wherever machine and agent identities go ungoverned alongside human ones.

