

Safeguarding Customer Support Communications

Takeaways From the Okta Customer Support Breach



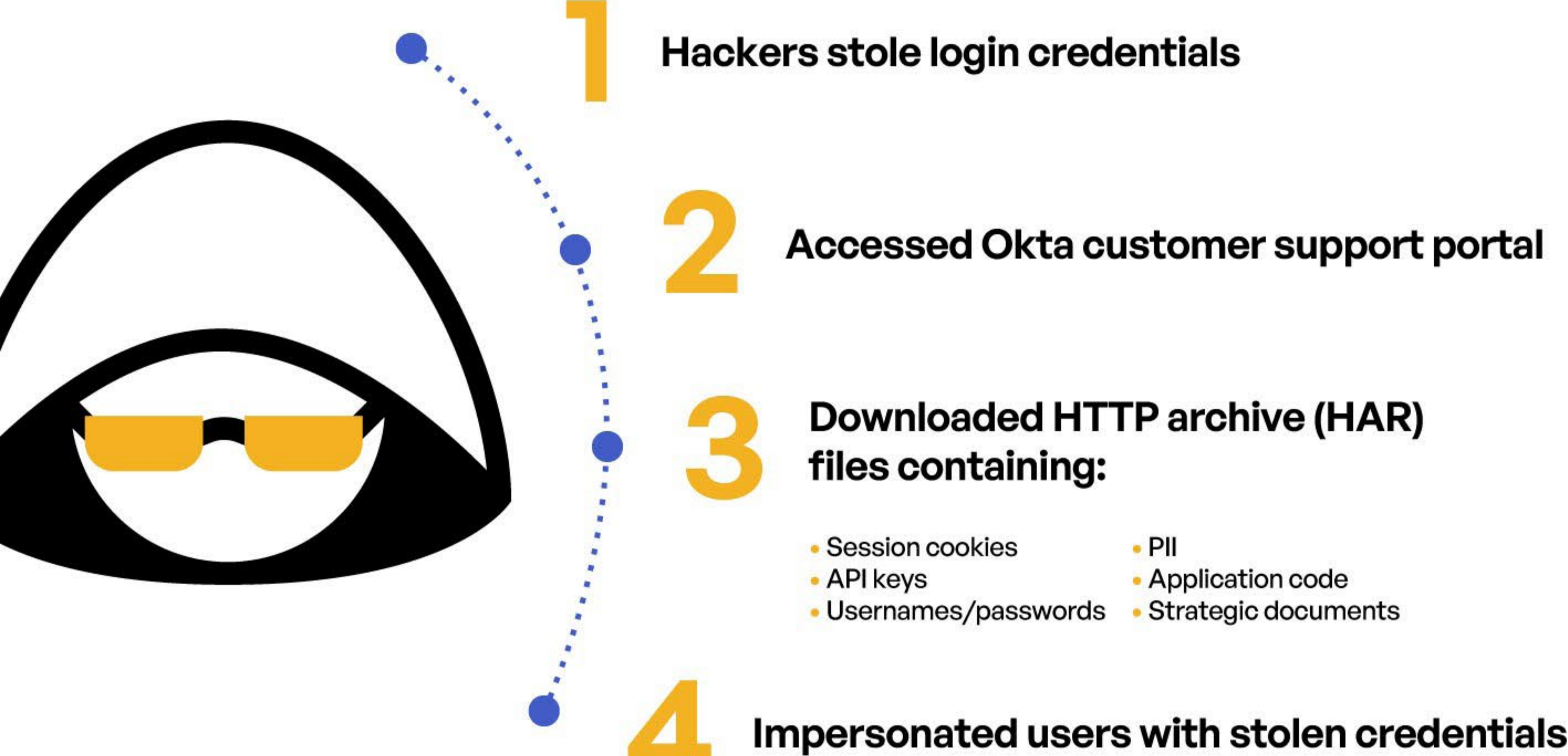
The Okta customer support breach demonstrates the security risk exposure of customer service platforms



Key Risks

-  Personal Customer Data Exposure
-  IP and Source Code Theft
-  Employee Credential Compromise
-  Internal Data Leakage
-  System Access Enabling Breaches

How the Breach Occurred



Essential Security Capabilities for Customer Support

- 1 Granular access controls**
60% of data breaches involve stolen credentials¹
- 2 Encryption of data in transit and at rest**
- 3 Activity logging and auditing**
- 4 Consolidation onto a single platform**
- 5 Security certifications such as SOC 2 Type II, ISO 27001, ISO 27017, and ISO 27018, FedRAMP, and others**

¹"2023 Data Breach Investigations Report," Verizon, March 2023.

Kiteworks Governs and Protects Sensitive Customer Support Data

-  Zero-trust policy management limits data exposure
-  Hardened virtual appliance provides layered security
-  Consolidated content communications with comprehensive tracking and control
-  Rigorous third-party audits and certifications of technology
-  AES-256 encryption, including double encryption, protects breached data
-  Granular access policies enforce zero-trust privilege
-  AI-enabled anomaly detection identifies malicious activity proactively
-  Detailed activity audit logs detect threats and demonstrate compliance with data privacy regulations

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